



New Directions 2008

DO YOU WANT TO CHANGE THE DIRECTION OF YOUR FINANCIAL FUTURE?

START AND RUN YOUR OWN SUCCESSFUL BUSINESS

**DON'T WAIT ANY LONGER!!
JOIN THE RANKS OF THE MANY WOMEN
WHO HAVE PARTICIPATED IN THE NEW DIRECTIONS PROGRAM
AND HAVE GONE ON TO BECOME BUSINESS OWNERS**

If you are a low-income Woman living in the greater NYC Metropolitan Area this program is for you!

Program Workshop Highlights Include (But Not Limited to):

- | | |
|--|---|
| <ul style="list-style-type: none">❖ How to improve your writing skills and Write an Effective Business Plan❖ How to Start and Run a Successful Business❖ How to Market and Sell Your Product or Service❖ Business Legal Structures❖ Computer Instruction, taking control of numbers for Business Plan Financials❖ Market Research❖ Credit Repair | <ul style="list-style-type: none">❖ Planning for Change❖ Overcoming Personal and Business Barriers to Success❖ Presentation and Communication Skills❖ Time/Stress Management❖ Information Regarding your Eligibility for Work Supports and Tax Credits for Maintaining Family Financial Security❖ Effective Goal Setting❖ Dress for Success |
|--|---|

Classes are scheduled to begin ***SPRING 2008***, two nights per week for 12 weeks from 6:00PM– 9:00PM. If you are interested in participating in this program you must attend a 2-hour orientation. Orientations are held on ***Monday*** or ***Thursday*** from ***11:00PM – 1:00PM*** or ***6:00PM-8:00PM***.

To schedule an orientation appointment or for additional information please call **Kathleen Vaughan** at **212/964-8934**